

Tynan Drake

484-319-0808

hello@tydra.ke

Philadelphia, PA

tydra.ke

Summary

Product designer, 3+ years turning complex problems into simple solutions. I own the entire design process from concept to delivery, with experience building what I design. Worked at design agencies where balancing multiple projects with tight deadlines is expected.

Experience

Armor, UX Designer

Philadelphia, PA; Oct 2024 – Present

- **Designed and shipped 5+ enterprise products in 12 months — including a Client Portal used by 100+ organizations, a timesheet mobile app supporting 2000+ daily users, and an equipment tracking dashboard that provides visibility across thousands of data points.**
- **Designed and built marketing websites across multiple industries**, applying user-centered design methodologies and **AI-assisted workflows to reduce delivery costs by \$10,000+.**
- **Built internal tools, design systems, and plugins** that standardized design patterns across workflows, reducing manual work resulting in increased efficiency.

Craft Studios, UX Design Contractor

Philadelphia, PA; Mar 2023 – Jun 2024

- Led the design of property landing pages for 200k+ professional users, optimizing detail views to reduce friction and boost engagement.
- Partnered with product, business, and engineering stakeholders in bi-weekly cross-functional sprints to deliver UI/UX enhancements within an established design system.
- Translated complex business requirements into intuitive user flows, wireframes, and Figma prototypes, validating design changes through iterative feedback with stakeholders.

Craft Studios, UX Design Co-op

Philadelphia, PA; Mar 2022 – Sep 2022

- **Co-led UX design concepts for Sports Reference**, improving usability and navigation on the platform **serving 200k daily users.**
- Conducted user research, competitor analysis, and user journey mapping to identify pain points and recommend UX improvements for an enterprise logistics platform.

HomeSource Systems, UX Design Co-op

Sewell, NJ | Feb 2021 – Sep 2021

Education

Drexel University, B.S. User Experience & Interaction Design

Honors: Summa Cum Laude (3.94 GPA), Westphal Portfolio Scholarship, Founder's Scholarship.

Skills

Design: UI/UX Design, Wireframing, Prototyping, Design Systems, Mobile Design

Research: User Research, Usability Testing, User Journeys, Competitor Analysis

Tools: Figma, Claude, Framer, Adobe Creative Suite

Development: Claude Code, Codex